

Fellowship & CHE Convocation

Remise des titres de Fellow et de CHE



Sunday, June 3, 2012
Le dimanche 3 juin 2012
Halifax, NS - N.-É.



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ



Vision

Our vision is to be the professional association of choice for Canada's health leaders.

Mission

Our mission is to develop, promote, advance and recognize excellence in health leadership.

Values

Excellence; Commitment; Integrity; Life-long Learning; Collaboration; Accountability; and Public Service.

Vision

Notre vision est de devenir l'association professionnelle de choix des dirigeants de services de santé du Canada.

Mission

Notre mission est le développement, la promotion, l'avancement et la reconnaissance de l'excellence en leadership dans le secteur de la santé.

Valeurs

Excellence ; Engagement ; Intégrité ; Éducation permanente ; Collaboration ; Responsabilités ; et Service public.

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Fellowship Program (FCCHL)

The College Fellowship Program is the pinnacle of our educational structure. The FCCHL designation reflects excellence in the field of Healthcare leadership and a commitment to the field. Completion of the Fellowship Program represents a very significant milestone in a health leader's career. The Fellowship Projects contribute to both the theory and practice of health services management in Canada. The College currently has 69 Fellows.

A selection of Fellowship projects is available in the members only section of the website: www.cchl-ccls.ca.

Le Programme de Fellowship (FCCLS)

Le Programme de fellowship du Collège est l'apogée de sa structure de formation. Le titre de FCCLS reflète l'excellence dans le domaine du leadership en services de santé et un engagement à l'égard de la profession. L'obtention du titre de fellow représente un événement marquant dans la carrière d'un leader en santé. Les projets menés à terme dans le cadre du Programme de fellowship contribuent à enrichir la théorie et la pratique de la gestion des services de santé au Canada. Le Collège compte actuellement 69 fellows.

Certains projets reliés au programme de fellowship sont disponibles sur le site Web du Collège, section des membres : www.cchl-ccls.ca

The Fellows Council is proud to announce a College member who received the Fellowship designation in 2012.

Le Conseil des fellows est fier de vous présenter un membre du Collège ayant reçu le titre de fellow en 2012.



Dr. Don Juzwishin, FCCHL

Don Juzwishin BA, MHSA, PhD, is Director Health Technology Assessment and Innovation for Alberta Health Services. He holds adjunct associate professor positions at the Universities of Alberta, Calgary and Victoria. A research fellow at the Centre for Global eHealth Innovation University Health Network he has 33 years experience in health services leadership, education and research.

During his career he served as administrator at the Royal Alexandra Women and Children's Hospital, AVP Diagnostic and General Services at the Greater Victoria Hospital Society, Director HTA at the Alberta Heritage Foundation for Medical Research, and CEO at the Health Council of Canada. A board member of the Canadian Society for International Health he served as secretary treasurer from 2009 to 2011. Don consults internationally as a proponent of evidence informed health policy and decision-making.

A certified College member, Don is on the editorial board of the Healthcare Management Forum and is a member of the College's Ethics Council.

Don Juzwishin BA, M. Sc. (administration des services de santé), Ph. D., est directeur de l'évaluation et de l'innovation en technologie de la santé pour les services de santé de l'Alberta. Il occupe un poste de professeur adjoint aux universités de l'Alberta, de Calgary et de Victoria. Boursier de recherche au *Centre for Global eHealth Innovation* du Réseau universitaire de santé, il possède 33 ans d'expérience en leadership des services de santé, en enseignement et en recherche.

Pendant sa carrière, il a été administrateur au *Royal Alexandra Women and Children's Hospital*, vice-président adjoint des services diagnostiques et généraux de la *Greater Victoria Hospital Society*, directeur de l'évaluation des technologies de la santé à l'*Alberta Heritage Foundation for Medical Research* et chef de la direction du Conseil canadien de la santé. Membre du conseil de la Société canadienne de santé internationale, il y a siégé à titre de secrétaire-trésorier de 2009 à 2011. Monsieur Juzwishin fait des consultations internationales à titre de promoteur de politiques et de prises de décision éclairées par des données probantes en matière de santé.

Membre certifié du Collège, Don est membre du comité de rédaction de Forum Gestion des soins de santé et du comité d'éthique du Collège.

Fellowship Project Synopsis

Social Media: Implications, issues and opportunities for health care leaders

Canadian health care leaders are expected to lead and collaborate with others to advance the transformation of the Canadian health care system. The LEADS in a Caring Environment framework identifies communication as important for advancing change. New forms of social media have emerged such as blogs, RSS, mashups, wikis, social networks, podcasts, microblogs, and folksonomies. This study explores how health care leaders and organizations can advance health system transformation exploiting social media.

By definition social media is open, explicit, transparent, ubiquitous and largely ungoverned. Health care providers, administrators, researchers and educators are learning how to use and shape this powerful media. To use social media effectively health care leaders must be guided by policies, principles, practices and risk mitigation strategies that assure high quality. Objectives for the use of social media must be clearly articulated taking audience needs into account. Content relevance, the chosen medium and timeliness must be matched to particular social media strengths and standards of practice. Guidelines for governing the use of social media are proposed. This study provides a survey of the developments in social media and asks how the health care leadership community can prepare to deal with the challenges and issues of social media with the purpose of using it to advance the public interest and population health. Practical tools for planning a social media program are provided.

Résumé du projet de Fellowship

Les médias sociaux : les conséquences, les enjeux et les possibilités pour les leaders en santé

On s'attend que les leaders canadiens en santé dirigent et collaborent avec d'autres à faire progresser la transformation du système de santé canadien. Selon le Cadre des capacités de leadership en santé LEADS, la communication est importante pour faire progresser le changement. De nouvelles formes de médias sociaux ont émergé, telles que les blogues, les fils RSS, les applications composites, les wikis, les réseaux sociaux, les baladodiffusions, les microblogues et l'indexation personnelle. La présente étude explore la manière dont les leaders en santé et les organisations peuvent faire progresser le système de santé en exploitant les médias sociaux.

Par définition, les médias sociaux sont ouverts, explicites, transparents, omniprésents et en grande partie non réglementés. Les dispensateurs de soins, les administrateurs, les chercheurs et les enseignants apprennent à utiliser et à façonner ce puissant média. Pour utiliser les médias sociaux avec efficacité, les leaders en santé doivent s'orienter par des politiques, des principes, des pratiques et des stratégies d'atténuation des risques qui garantissent une qualité élevée. Les objectifs d'utilisation des médias sociaux doivent être clairement exprimés et tenir compte des besoins de l'auditoire. La pertinence du contenu, le médium choisi et la rapidité d'exécution doivent correspondre à des qualités particulières des médias sociaux et à des normes de pratique. Des lignes directrices pour régir l'utilisation des médias sociaux sont proposées. La présente étude passe en revue l'évolution des médias sociaux et s'interroge sur la manière dont le milieu des leaders en santé peut se préparer à affronter les défis et les enjeux liés aux médias sociaux afin de faire progresser l'intérêt public et la santé de la population. Des outils pratiques pour planifier un programme de médias sociaux sont fournis.



Certified Health Executive Program (CHE)

The College values and upholds the high standard of lifelong learning and offers Canadian health leaders the CHE (Certified Health Executive) designation. This designation signifies the commitment to health leadership that our members possess.

Over 50% of College members are currently certified. Achievement of the designation is the first step towards becoming a Fellow of the Canadian College of Health Leaders, the College's highest level of professional recognition.

Members can earn the CHE designation through the College's three year e-learning program, which includes a flexible, self-driven schedule and peer reviewed papers. The CHE designation demonstrates dedication to the profession; indicates knowledge of the latest health care leadership practices; exemplifies commitment to lifelong learning; is a mark of professionalism; and is one of the most preferred criteria used in the recruitment of health leaders by an increasing number of employers.

Le Programme de certification (CHE)

Le Collège croit en la valeur de l'apprentissage continu et s'efforce de maintenir des normes élevées en offrant aux leaders en santé le titre de CHE-Certified Health Executive (gestionnaire certifié de services de santé). Ce titre démontre l'engagement de nos membres envers la profession de leader en santé. Actuellement, plus de 50 % des membres du Collège sont des CHE. La certification est la première étape vers l'obtention du titre de fellow du Collège canadien des leaders en santé, qui est la plus grande marque de reconnaissance professionnelle qu'offre le Collège.

Les membres peuvent mériter le titre de CHE du Collège en suivant le programme de cyberapprentissage souple à terminer en trois ans, qui comprend un horaire flexible autogéré et des mémoires soumis à un examen par des pairs. Le titre CHE démontre l'engagement de ses détenteurs envers la profession; leur connaissance des pratiques les plus récentes en gestion des services de santé; leur engagement à l'égard de l'apprentissage continu et leur professionnalisme. Il est un des critères de premier choix qu'utilisent un nombre croissant d'employeurs pour recruter des leaders en santé.

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Canadian Forces Health Services
Group HQ
Ottawa, ON

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Executive Director
Prince County Hospital
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SANDRA HANMER, CHE
Chair, CHE Program Committee
Waterloo, ON

MIMI LOWI-YOUNG, FCCHL, FACHE
Chief Executive Officer
Central West Local Health
Integration Network
Brampton, ON

ALICE KENNEDY, FCCHL
Chair, Fellowship Council
VP, LTC/Rehabilitation/Palliative
Care
Eastern Health
St. John's, NL



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LCoI DANIEL FARRIS, CHE
CAC Representative
Chief of Staff, 4 Health Services
Group
Canadian Forces
Ottawa, ON

JOHN T PATCAI, CHE
Medical Consultant
St. John's Rehab Hospital
Toronto, ON

TINA SMITH, (EX-OFFICIO)
Director, MHSc Health
Administration Program,
Department of HPME
University of Toronto
Toronto, ON

STAFF/PERSONNEL:

SYLVIE DELIENCOURT, BSocSc
Mgr, Professional Designation
Programs & Leadership
Development
Gestionnaire, Programmes de
certifications professionnelles et
développement en leadership

VALÉRIE DELRUE
Coord., Professional Designation
Programs-Coord., Programmes de
certifications professionnelles

PROFESSIONAL STANDARDS COUNCIL

The CHE Program is administered by the Professional Standards Council which provides strategic directions for the professional designation programs (CHE and FCCHL), the Maintenance of Certification (MOC) program, leadership competencies, and professional leadership programs for certified and noncertified members. The Council ensures high professional standards and continuous quality improvement for the professional designation programs.

CONSEIL DES NORMES PROFESSIONNELLES

Le programme « CHE » est administré par le Conseil des normes professionnelles qui fournit les directions stratégiques aux programmes de désignations professionnelles (CHE et FCCLS), le programme de Maintien de certification (MDC), les compétences professionnelles et les programmes de développement professionnel pour les membres certifiés et non-certifiés du Collège. Le Conseil garanti de hautes normes professionnelles et une amélioration de qualité continue pour les programmes de désignation professionnels.

We are proud to announce that 85 College members received the CHE designation in 2011-2012.

Nous sommes fiers de vous présenter les 85 membres du Collège qui ont reçu le titre de CHE en 2011-2012.

Québec

Céline Doray, CHE
Executive Director
Shriners Hospitals for Children - Canada
Montréal, QC

Monique MN Nadeau, CHE
Mont-Royal, QC

Eastern Ontario

Viki Andonova, CHE
Program Analyst
The Ottawa Hospital
Ottawa, ON

Maj. Patrick AD Brizay, CHE **
Commanding Officer
24 CF Health Services Center - Trenton
Astra, ON

Tracy E Kent-Hillis, CHE
Director of Patient Care & Chief Nursing Officer
Lennox and Addington County General Hospital
Napanee, ON

Capt. Franz J Kirk, CHE **
Staff Officer to the Chief of Staff
CF Health Services
Canadian Forces Health Services Group
Ottawa, ON

Lt (N) Sarah MA Orr, CHE **
G3 Plans 2 Directorate Health Services Operations
Canadian Forces Health Services Group
Headquarters
Ottawa, ON

Maj. Steven D Pirie, CHE **
Project Coordination Officer
Canadian Forces Health Services
Ottawa, ON

Eastern Ontario

Maj. Irène Roy, CHE **
G5 Plans, CF H Svcs Gp Canadian Forces
National Defence
Ottawa, ON

Capt. Tina D Sweet, CHE **
Administrative Officer
Canadian Forces Aeromedical Evacuation Flight, 8W
Astra, ON

Georgina Thompson, CHE
Thurlow, ON

Margaret van Beers, CHE
Manager of Clinical Services
Child Development Centre - Hotel Dieu Hospital
Kingston, ON

Northwestern Ontario

Karen A Ingebrigtsen, CHE
Chief Executive Officer
Firefly
Kenora, ON

Bluenose

Reece Daniel Bearnese, CHE
Quality and Patient Safety Leader
Capital District Health Authority
Halifax, NS

Daniel G Currie, CHE
Safety Improvement Advisor
Safer Healthcare Now! Atlantic Node
Reserve Mines, NS

Michael A Kivell, CHE
Beaver Bank, NS

L. Lynn Lowe, CHE
Project Manager, Primary Health Care
Capital District Health Authority
Halifax, NS

Bluenose

Joanne M Robar, CHE
Manager Women's Ambulatory Peri-Op
and Breast Health
IWK Health Centre
Halifax, NS

Genny Shaw, CHE
Project Planner
Nova Scotia Department of Health
Halifax, NS

Southwestern Ontario

James Ross Graham, CHE
Manager, Special Projects
Middlesex-London Health Unit
London, ON

Neil Johnson, CHE
Vice President, Clinical Support/Business
Development
London Health Sciences Centre
London, ON

James V Wilson, CHE
Chief Information Officer
Middlesex Hospital Alliance
Strathroy, ON

Hamilton & Area

Carole R Beauvais, CHE
Director, Diabetes Services & Development
Northern Diabetes Health Network
Burlington, ON

Ajay B Bhardwaj, CHE
Manager, Service Provider Relations
HNHB CCAC
Hamilton, ON

Deb L Cockerill, CHE
Brantford, ON

Bala Kathiresan, CHE
St. Catharines, ON

Leslie Starr-Hemburrow, CHE
Regional Director, Cancer & Renal Programs
Credit Valley Hospital
Toronto, ON

Greater Toronto Area

Aleem N Bhanji, CHE
Senior Project Manager
Cancer Care Ontario
Toronto, ON

Silvana M Biscaro, CHE
Admin Director / Emergency and Critical Care
St. Joseph's Health Centre
Toronto, ON

Diane Browne, CHE
Vice-President, Business Development
ARAMARK Healthcare
Toronto, ON

Saverio G Cinelli, CHE
Brampton, ON

Dianna L Cochrane, CHE
Deputy Administrative Director, LAMH Program
Centre for Addiction and Mental Health
Toronto, ON

Amber R Curry, CHE
Associate Director of Care
Leisureworld Caregiving Centre – Tullamore
Palmerston, ON

Nathan R Doidge, CHE
Manager, Planning & Project Management
University Health Network
Toronto, ON

Andra M Duff-Woskosky, CHE
Patient Care Manager
Lakeridge Health
Oshawa, ON

Lori J Edwards, CHE
Clinical Planner
North York General Hospital
Toronto, ON

Deborah A Egan, CHE
Policy Analyst
Ministry of Children and Youth Services
Aurora, ON

D J Peter Fenwick, CHE
Vice President
Infonaut Inc.
Toronto, ON

Greater Toronto Area

Therese S Fernando, CHE

Senior Writer
The Hospital for Sick Children
Toronto, ON

Kimberley L Floyd, CHE

Client Services Manager, Child and Family Program
Toronto Central Community Care Access Centre
Toronto, ON

Aaisha Ghauri Savvas, CHE

Administrative Resident
Toronto East General Hospital
Toronto, ON

Manuel Giraldo, CHE

Manager, Pathology and Core Lab
North York General Hospital
North York, ON

Melinda E Gorgenyi, CHE

Chief Executive Officer
Vaughan Health Campus of Care
Vaughan, ON

Meaghan A Horgan, CHE

Senior Policy Advisor
Cancer Care Ontario
Newmarket, ON

Lynn G Huizer, CHE

Senior Manager, Health System Integration
North Simcoe Muskoka Local Health
Integration Network
Orillia, ON

Karen A Hunter, CHE

Patient Flow Manager
Providence Healthcare
Mississauga, ON

Mary E Keith, CHE

Coordinator of Nutrition & Dietetic
Education/Research
St. Michael's Hospital
Toronto, ON

Renate G Ilse, CHE

Program Director, Surgery
Rouge Valley Health System
Toronto, ON

Greater Toronto Area

Katherine E Lavelle, CHE

Director, Health Information Management
Lakeridge Health
Millbrook, ON

Kim M Lenahan, CHE *

Toronto, ON

Allison Loh-Kandyllis, CHE

Program Relationship Manager/Change
Management
eHealth Ontario
Toronto, ON

Kasia M Luebke, CHE

Manager-Pharmacy Department
Peterborough Regional Health Centre
Peterborough, ON

Lori D McKinnon, CHE

Director, Decision Support and Health Information
Holland Bloorview Kids Rehabilitation
Toronto, ON

Sonia Y Ng, CHE

Senior Consultant
Deloitte
Toronto, ON

Timothy O'Fallon, CHE

Health Administrative Resident
Central West LHIN
Toronto, ON

Hayley M Panet, CHE

Corporate Planner
University Health Network
Toronto, ON

Kara L Patterson, CHE

Program Development Lead
Canadian Partnerships Against Cancer
Toronto, ON

Wanda Peteanu, CHE

Project Manager
University Health Network
Toronto, ON

Greater Toronto Area

Bryna Ann Rabishaw, CHE
Senior Project Management Consultant
Stantec Consulting
Toronto, ON

Paul A Rosebush, CHE
President and CEO
Haliburton Highlands Health Services
Haliburton, ON

Margaret Sills-Maerov, CHE
Performance Improvement Implementation
Consultant
Ministry of Health and Long Term Care
Toronto, ON

Victoria Simanovski, CHE
Senior Project Coordinator
Cancer Care Ontario
Toronto, ON

Maj. Darren Still, CHE **
Health Care Administrator
DND
Toronto, ON

Chadash Sungur, CHE
Senior Consultant, Health Capital
Investment Branch
Ministry of Health Long Term Care
Toronto, ON

Shawna Swartz, CHE
Manager, Process Improvement
York Central Hospital
Richmond Hill, ON

Andrea M Thompson, CHE
Manager, Business Development
Sunnybrook Health Sciences Centre
Toronto, ON

André B Vigneault, CHE
Director Business Development
ARAMARK Healthcare
Toronto, ON

Rhonda L Warriar, CHE
Patient Care Program Director
Credit Valley Hospital
Mississauga, ON

Brenda Weir, CHE
Director, ED, DI, Laboratory & Pharmacy
Peterborough Regional Health Centre
Peterborough, ON

Deborah A Winick-Daniel, CHE
Quality Leader
The Hospital for Sick Children
Toronto, ON

Pamela I Winsor, CHE
Director/Health System Strategic &
Chief Marketing Officer
Medtronic of Canada Ltd.
Brampton, ON

Jessica L Wise Blackman, CHE
Acting Manager, International Patient Program
University Health Network
Toronto, ON

James S Yuan, CHE
Decision Support Consultant
The Credit Valley Hospital
Mississauga, ON

Southern Alberta

Rosmin Esmail, CHE
Director, Clinical Epidemiology
Alberta Health Services
Calgary, AB

Northern Alberta

Maj. Doug Bickford, CHE **
Training and Promotion
Dispute Resolution Centre Edmonton
Edmonton, AB

Roberta L Dubois, CHE
Senior Practice Lead, Respiratory Services
Alberta Health Services
Red Deer, AB

Maj. Marie E Lubiniecki CHE **
Health Services Officer
1 Health Services Group
St-Albert, AB

Vancouver Island

Leesa B Ferguson, CHE
Quality, Research & Patient Safety Consultant
St. Joseph's General Hospital
Comox, BC

Andrea H Boardman, CHE
Project Director
Vancouver Island Health Authority
Victoria, BC

BC Lower Mainland

Moezin (Moe) S Baloo, CHE
Owner / Operator
Metrotown Family Chiropractic
Burnaby, BC

Sarah J Bell, CHE
Executive Director- Mental Health Services
Children's & Women's Health Centre of BC-PHSA
Vancouver, BC

David W Byres, CHE
Vice President Acute Clinical Programs / CNO
Providence Health Care
Vancouver, BC

Peter L Chan, CHE
Patient Safety Learning System Coordinator
Providence Health Care
Vancouver, BC

Loraine Jenkins, CHE
Director, Clinical Programs Maternity NICU
Fraser Health Authority - Royal Columbian Hospital
New Westminster, BC

BC Interior

Kathleen A Chouinor, CHE
Program Director, Community Care
Interior Health Authority
Kamloops, BC

* Graduates of the EXTRA Program, a partnership with the Canadian Health Services Research Foundation (CHSRF) / Diplômés du programme FORCES, un partenariat avec la Fondation canadienne de la recherche sur les services de santé (FCRSS)

** Canadian Forces / Forces canadiennes

Strategic Alliances

The College has developed a number of strategic alliances with universities and other organizations that offer educational programs complementary to the Certified Health Executive (CHE) program as well as the Fellowship program.

The College alliances are with the following organizations / institutions:

Alliances stratégiques

Le Collège a établi plusieurs alliances stratégiques avec des universités et des organisations dont les programmes d'enseignement complètent ses propres programmes de certification.

Le Collège a des alliances avec les organisations / institutions suivantes :

Athabasca University

CENTRE for INNOVATIVE MANAGEMENT



Canadian Healthcare Association
Association canadienne des soins de santé



SCHOOL OF
PUBLIC HEALTH
UNIVERSITY OF ALBERTA



Dorothy M. Wylie
Nursing Leadership Institute



CONGRATULATIONS / FÉLICITATIONS



**PROFESSIONAL DESIGNATION PROGRAMS TEAM
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CHE

SYLVIE DELIENCOURT, BSocSc

**Manager, Professional Designation Programs & Leadership Development
Gestionnaire, Programmes de certifications professionnelles et développement en
leadership**

VALERIE DELRUE

**Coordinator, Professional Designation Programs
Coordonnatrice, Programmes de certifications professionnelles**

FELLOWSHIP

RAY RACETTE, MHA, CHE

President/CEO

JOSÉE LARIVIERE

**Executive Assistant/Ajointe exécutive & Manager/Gestionnaire/Membership Service aux
membres**



**CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ**

292 Somerset West/ouest

Ottawa, ON

T 613-235-7218

F 613-235-5451

www.cchl-ccls.ca