



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ

HealthCare **leaders**

Who's Tweeting Who? Examples and Best Practices of Local Healthcare Social Media

Date: Friday, March 2, 2012

Time: 7:00 a.m. - 8:00 a.m. **Registration & Breakfast**
8:00 a.m. - 9:00 a.m. **Presentation**

Place: The Fairmont Waterfront Hotel
900 Canada Way Place, Vancouver

Speaker: Ian Roe, BC Centre for Disease Control (BCCDC)

Ian Roe is currently a Content Strategist for the BCCDC where he splits his time managing the Centre's website as well as leading Immunization promotion for the province through the ImmunizeBC brand. In 2004, he joined BCCDC as part of the Communications team and in 2007 moved into a newly created position as an Immunization Promotion Specialist. Prior to joining BCCDC he owned his own audio/video production company for several years. He received his Bachelor of Commerce from Memorial University in 1990 and his Post Baccalaureate in Communications from Simon Fraser University in 1998.

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MAINTENANCE OF CERTIFICATION

Attendance at this program entitles certified Canadian College of Health Leaders' members (CHE / Fellow) to **1.00**

Category I credits toward their maintenance of certification requirement.



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REGISTRATION INFORMATION

Speaker: Who's Tweeting Who?

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Register on-line at www.cchl-ccls.ca and on the left side click on "**Professional Development**", click on "**Calendar of Chapter Events**", and scroll down to find the **March 2 Event** and then click on "**Register On-Line**"

Member Rate	\$45.00
Non-member Rate	\$60.00
Student	\$30.00

(registration fee includes breakfast)

Due to catering commitments, cancellations will be billed the full amount if not received before **February 28, 2012.**

As this event is expected to be well attended - plan to register early.

Due to space limitations we cannot guarantee admission to walk-ins and at times an on-site wait list may be instituted. No-shows will be billed for the full registration fee.

Visit www.cchl-ccls.ca for further information