



CANADIAN COLLEGE OF HEALTH LEADERS    COLLÈGE CANADIEN DES LEADERS EN SANTÉ

*Learning, Leading, Inspiring    Apprendre, mener, inspirer*

May 29, 2018

## NEWS RELEASE

The Board of Directors of the Canadian College of Health Leaders is very pleased to announce the appointment of our new President and Chief Executive Officer, Alain Doucet.



**Ottawa, Ontario** – Alain Doucet joins the College after a 14 year tenure at the University of Ottawa, where he was most recently Assistant Dean, External Relations for the Telfer School of Management.

Prior to joining the University of Ottawa, Alain was VP Marketing & Communications for Orbit IQ. Previously, he was General Manager of Banfield Seguin, one of Ottawa’s leading marketing communications agencies. Prior to joining Banfield Seguin, Alain was Vice President Marketing at ADVENTIS, a Boston-based global consultancy to the telecom, technology and information industries. He has also held various product and marketing management positions in the financial services, business services and consumer goods sectors.

Alain holds a BCom (Hons) in Business Administration from the University of Ottawa (1983) and an MBA (with Distinction) from the Johnson Graduate School of Management at Cornell University (1987).

“We are excited to have someone with Alain’s background join the College at this point in its history”, says Feisal Keshavjee CHE, Chair, Board of Directors. “With the demographic shift and increasing demand for communication we’re seeing in our membership, and the explosive growth we’re experiencing in LEADS which is emerging as the de facto language for healthcare leadership, Alain will definitely make a difference in our transformation agenda.”

Alain will commence his role with the College on August 20, 2018. Sue Owen will remain as Acting President and Chief Executive Officer of the College until then, and will assist Alain with the transition into his role.

The Board is extremely thankful to its members and partners during this transition period, and is confident that all stakeholders of the College will be as equally welcoming and supportive of Alain in his new role.

## About the College



Bringing together Canadian health leaders from every discipline, region, career stage and sector, the College creates extraordinary opportunities for our members to connect, learn and inspire their leadership. By supporting our members in becoming the leaders they want to be, we empower our health system with the leadership to serve all Canadians.

<http://www.cchl-ccls.ca>

## Contact

### **Kathy Ivey**

Manager, Marketing and Communications

Canadian College of Health Leaders

613-235-7218 / 1-800-363-9056

[kivey@cchl-ccls.ca](mailto:kivey@cchl-ccls.ca)