# CCHL 2022-2024 STRATEGIC PLAN

#### **PURPOSE**



# THE COLLEGE IS THE CONNECTED COMMUNITY THAT DEVELOPS, SUPPORTS, AND INSPIRES HEALTH LEADERS ACROSS CANADA.

## VALUES

#### **COMPASSION**

Committed to responsive and compassionate support

# **ACCOUNTABILITY** Accountable to our peers and the public we serve

# **INCLUSION** Promote inclusive, respectful, and ethical practices

**TRUST** Be a trusted ally, convenor, and voice

#### **COLLABORATION**

Innovation through collaboration and partnership

#### **COURAGE** Think differently and act with courage

### **PRIORITIES**



### YOUR CONNECTED COMMUNITY

- Be the hub of a member's leadership journey through chapter and community of interest engagement
- Implement a tiered community of practice membership engagement and development platform
- Create a connected health services network in context, across multiple platforms, and across the continuum of care
- Increase member, organizational, and corporate collaboration and co-creation

# YOUR NATIONAL

- Identify and take a stand on relevant and pressing national health leadership issues (advocacy)
- Convene members, health leaders, industry, government, employers, and partners to facilitate national dialogue
- Curate output of position papers, thoughtleadership, research publications
- Leverage existing and new channels to communicate our position and points of view on important topics



YOUR CAREER

- Increase recognition and acceptance of CHE and FCCHL designations
- Codify and structure career progression, personal growth, and life-long learning
- Create and deliver best-in-class and evidence-informed professional and leadership development, tools, models
- Champion the ongoing validity and application of the LEADS framework as a cornerstone of health leadership capacity in Canada

## PANDEMIC RECOVERY AND RESILIENCE FOR EMERGING AND ESTABLISHED LEADERS