



*Come Together*

# Amplifying Health Care Innovation Think Tank

Mary Lou Ackerman



# Agenda

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Welcome

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Set the Stage

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Tri-Council for Nursing Innovation in Canada

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World Café Sharing Our Insights

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Innovation Methodology and Frameworks

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Wrap up

# About SE Health



1991

1998

2003

2008

2014

2015

# A HISTORY OF LIVING IN THE FUTURE



'58

Our story begins...  
come together in Toronto  
establish Saint Elizabeth  
Visiting Nurses Association,  
the request of the Archbishop  
They provide care to the poor  
new moms and babies, and  
others in need.

'62

184 patients: 28,773 visits

'70

202 patients: 36,298 visits

'84

- Staff help to pioneer the delivery of community-based care for people with HYPERTENSION
- First wave of computerized services at Saint Elizabeth

'11

921 patients: 6894 visits

'26

- First Executive Director is hired
- Mississauga service delivery centre opens

'57

Staff grows to 24 nurses

'91

'93

'95

'97

'98

'03

'05

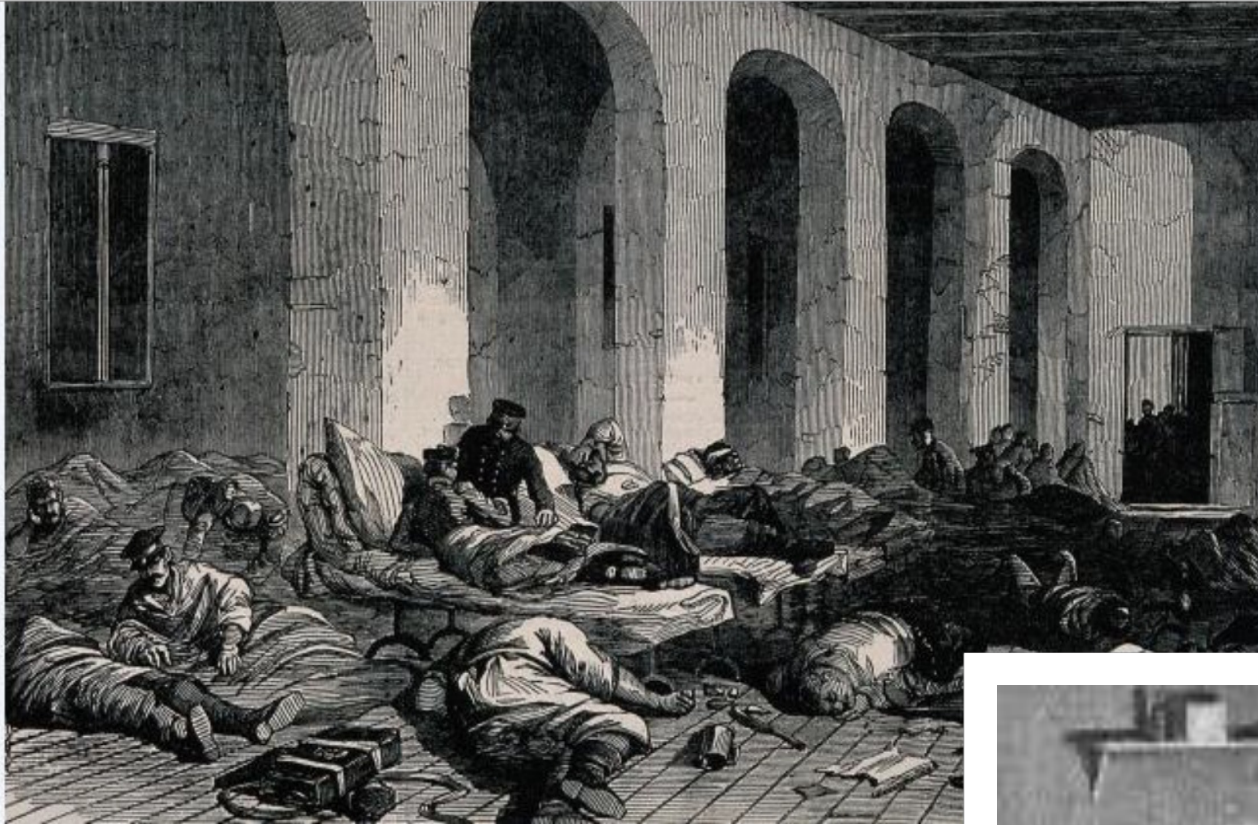
'06

'07

'02



**The history of Saint Elizabeth**  
To date, Saint Elizabeth has been a leader in...  
The history of Saint Elizabeth...  
The history of Saint Elizabeth...  
The history of Saint Elizabeth...



## Challenge the Status Quo

Find Solutions



th

2020 2020 2020

2020 2020 2020 2020 2020 2020

2020 2020 2020 2020 2020 2020

2020 2020 2020 2020 2020

2020 2020 2020 2020 2020

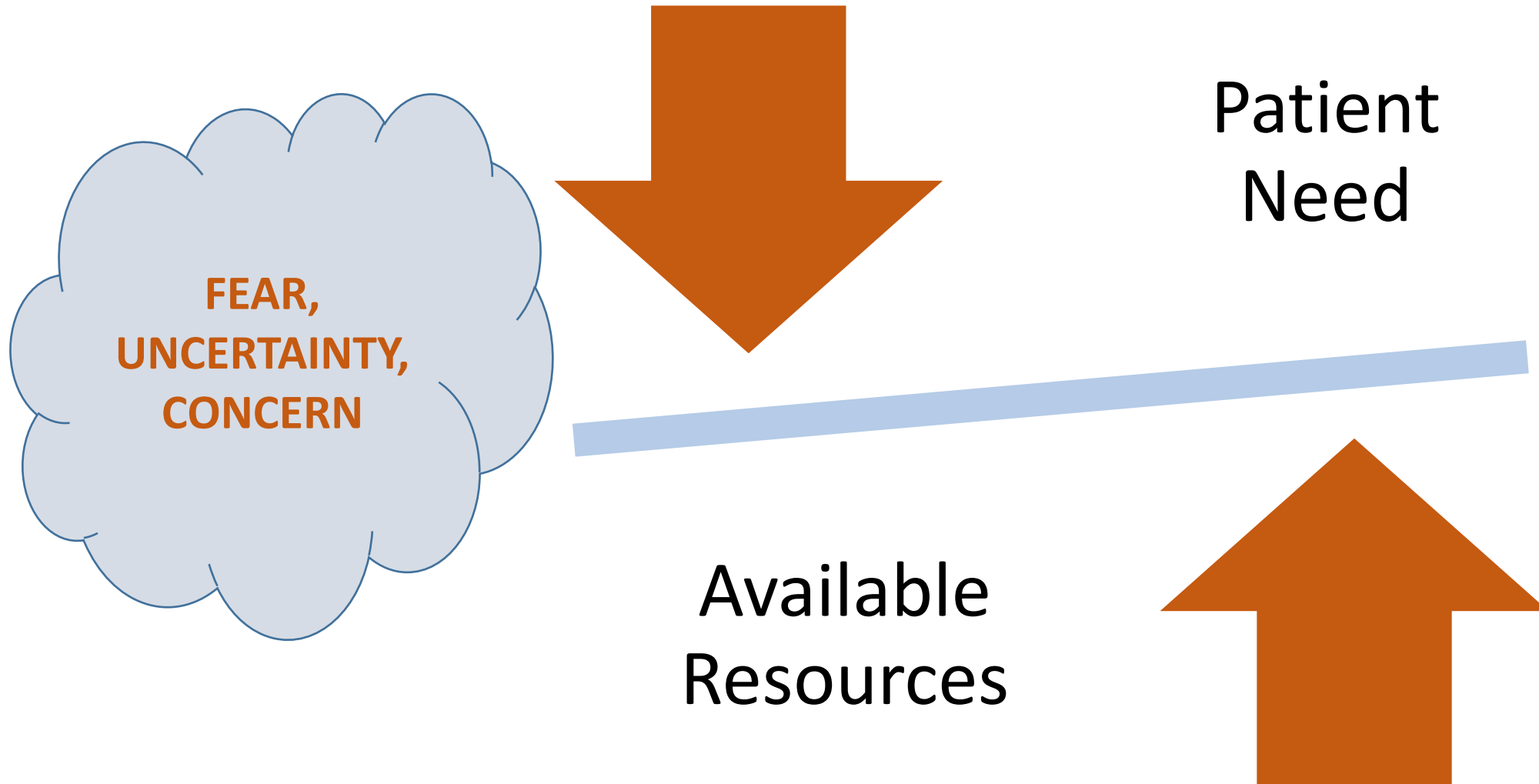
2020 2020 2020 2020 2020 2020

2020 2020 2020

The **WORLD** changed in a  
minute



# Collisions





## What changed the world

- Tidal wave heading our way
- Limited information
- Unpredictable events
- Limited resources

## Innovation Explosion

- SWAT Teams formed
- Collaboration: Local and Global Action
- Barriers crumbled
- Sharing and caring amplified

# Healthcare Changed in a Heartbeat!

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Patients were afraid to have us in their homes



Clinicians were afraid to go into homes



Necessity was driving innovation everywhere!



Innovation Explosion!!!

The Pandemic Pace!



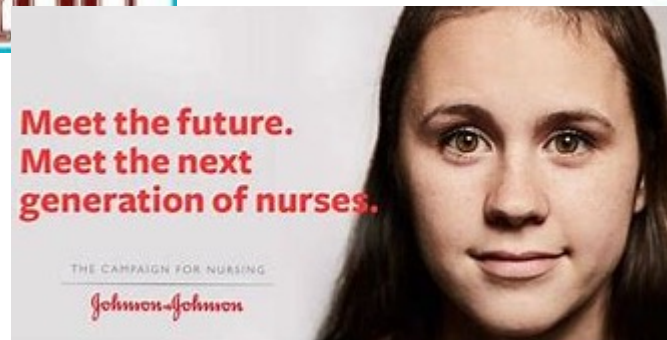
The background is a solid teal color. On the right side, there are several abstract, overlapping shapes. A large, thick red ribbon-like shape curves from the top right towards the center. Below it, there's a smaller red shape with a white outline. Further down, there's a white shape with a red outline. At the bottom right, there's a white shape with a red outline. In the center, there's a white shape with a red outline. The overall composition is modern and dynamic.

**The Future of Health Arrived!**

# Nursing Today



**REAL TIME NURSES**  
**CLINICIANS**  
**SUPPORTING**  
**CLINICIANS**



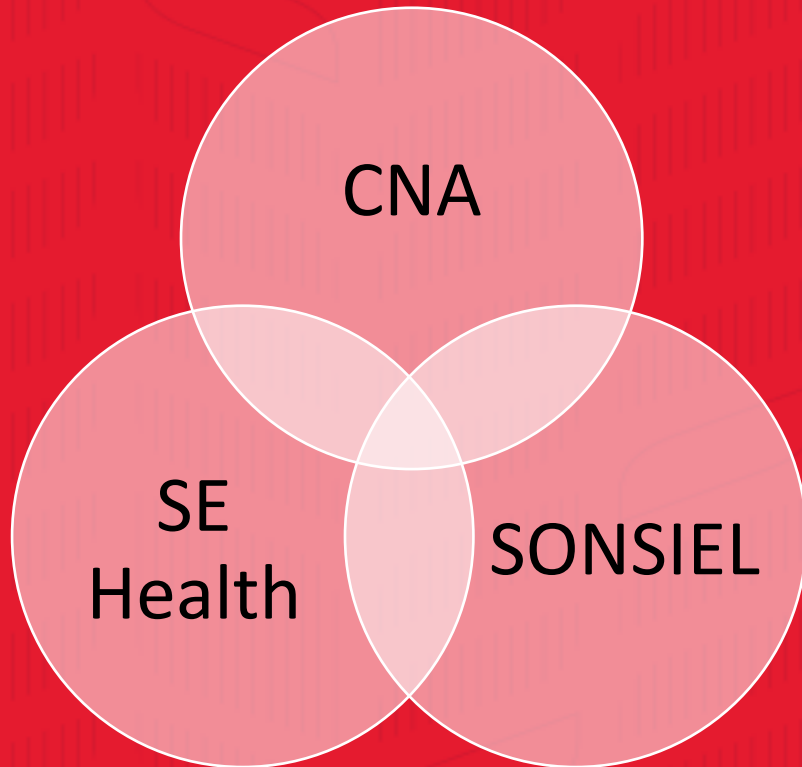
**How will you future  
proof?**



- Looking Backwards to Move Forward

- The Girl Guides were right: Be Prepared
- Access to care is critical
- Managing risk is possible and tolerating some risk is acceptable (Intelligent risk taking)
- Resilience and Persistence rose to the forefront
- We work better together

# Tri-council for Nurse Innovation in Canada



Amplifying the  
voice of  
Nursing  
Innovation in  
Canada



# CNA

CNA will harness the strengths and leadership of nurses, including research produced by nurses, to **challenge community, regional, national, and global problems**. We will drive innovation in policy, health systems, and health service delivery.

# SE Health

We are **care providers who tackle tough problems**. We do the right thing. We are inspired to make a difference

# SONSIEL

Our mission is to **magnify, network, and elevate nurse innovators'** expertise as transformation agents who contribute to healthcare reform.



A white computer keyboard is visible in the top left corner, with keys for S, D, F, G, H, J, K, L, M, N, B, V, C, X, and command keys. A black stethoscope is positioned diagonally across the white surface, with its chest piece on the left and its earpieces extending towards the bottom right.

# Tri Council for Nursing Innovation in Canada

We see the full potential of nursing innovation to drive positive change, well-being, and a healthy society for all Canadians.

Our vision is rooted in a commitment to excellence, compassion, collaboration, recognition, and a relentless pursuit of innovative.

Powered by Canadian Nurses Association, SONSIEL and SE Health



# Partnership Opportunities

## Drive Innovation: Challenge Complex Problems

- Host a Think Tank to develop a national strategy to enhance nursing innovation in Canada
- Host National Nursing Hackathons
- Host National Pitch Contests

## Educate and Inform

- Host Nursing Leadership Workshop in partnership with Canadian Academy of Nurses (Intrapreneurship, Innovation methodology, etc)
- Create and offer a nurse innovation certification course
- Host Nurse Innovation Workshops within health care conferences
- Host THINc Conference

## Influence

- Mobilize knowledge through:
  - Host Podcasts
  - Social Media forums
- Publications
- Position statements, white paper
- Advocacy work

# **Mini Think Tank**

**Help us shape how we can  
help you**



# Warm up : My Values

- Each person has one piece of I Value's paper and a marker
- Write down their top three personal and/or professional values and why they chose them.
- Introduce yourself to your group and share how these values influence their daily lives and the work you do. (1 min max per participant)

A collection of shared ideas and strategies for improving models of care, research integration, policy advocacy, and aftercare support.



# How it works: Getting to the “Aha”s for each focus area

1. Introduction and select your table host 😊
2. Work through the questions using sticky notes to capture your thoughts. If ideas are similar, connect them.
3. Rotate tables: The host reviews their focus areas and ideas generated from their home group and asks for new insights from new table members. Use the sticky notes to build on the responses
4. Move to next table and repeat
5. Return to your original table. Your host will review thoughts and perspectives from others (collective wisdom).
6. Highlight your “aha”s to present to the larger group.

# Four Focus Areas

**Barriers:** What are the current barriers to innovation within your healthcare organization?

How might we overcome these barriers?

**People:** How can leadership within your organization actively support innovation initiatives?

What are the key attributes of an innovative leader?

**Culture:** What are the behaviours of an organization needed to foster a culture of innovation?

How might we nurture and or demonstrate these behaviours?

**Policy:** What strategies can be used to engage policymakers and healthcare leaders in recognizing and supporting nurse-led innovation?

How might we implement these strategies?





# **Our Collective Wisdom**

**Hosts share their “Aha”  
moments**

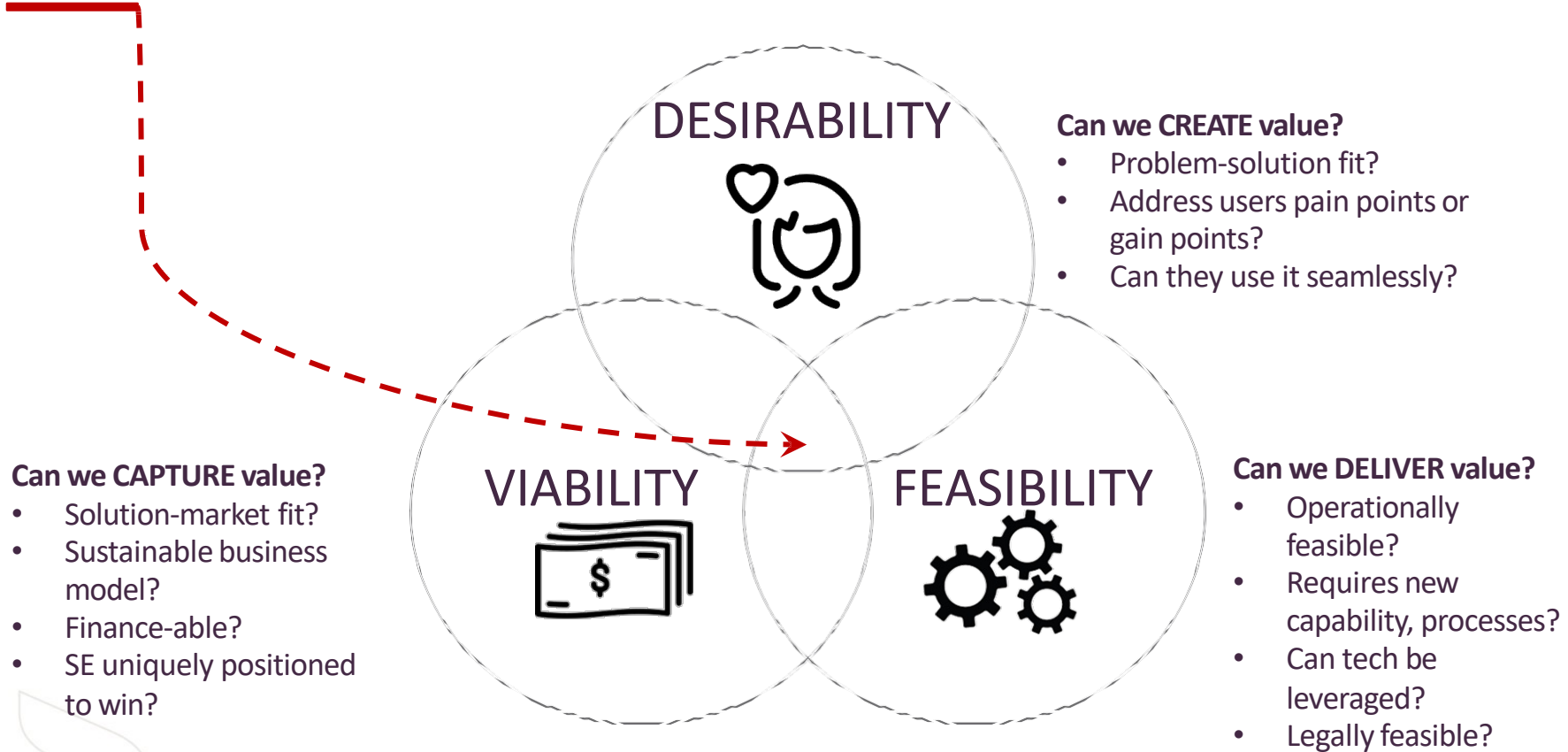
TOGETHER WE ARE  
BETTER



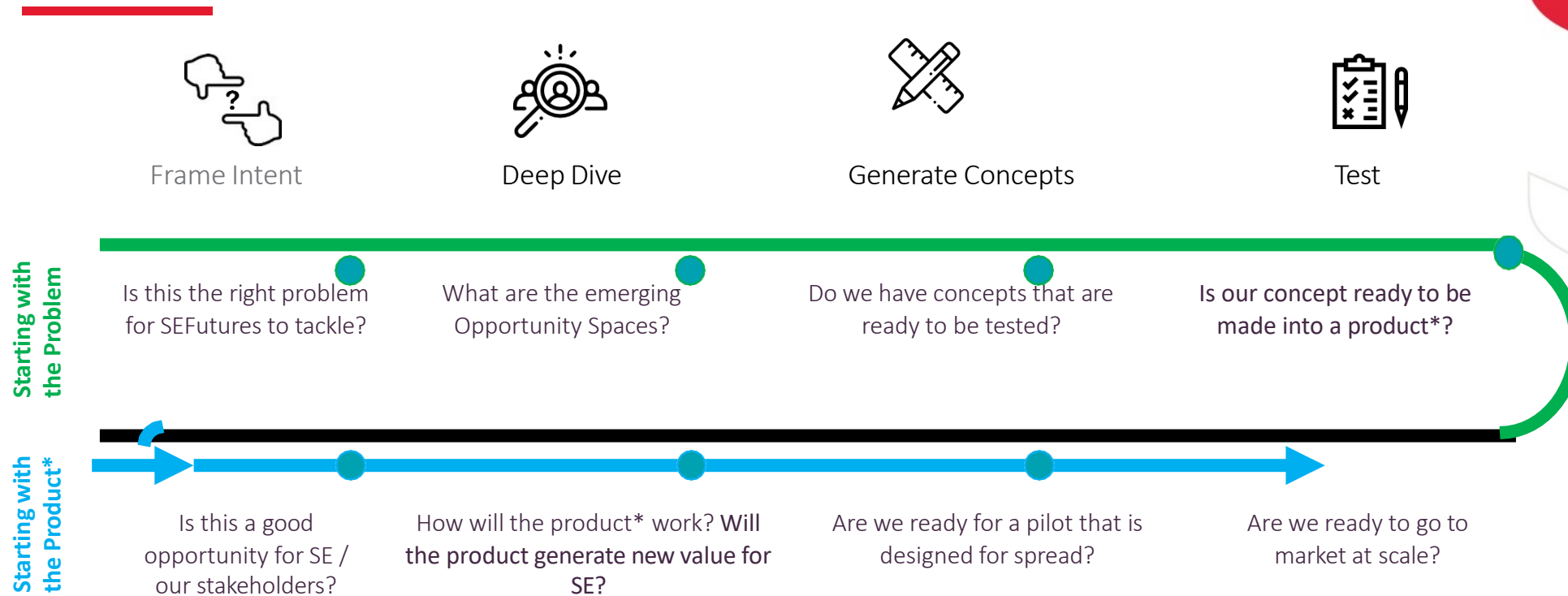
# Innovation Methodologies

Within your organization

# LEAD WITH CARING



# Innovation Methodology is Key



\* "product" = service, offering, solution, new business, etc    ● Review with Senior Team before proceeding

## Intelligent Risk Taking

# Frame Intent



Objective Question

Key Questions

Output (for P2C)

Starting with  
the Problem

Is this the right problem for SE Innovations to tackle?

- Do we have a working hypothesis of problem?
- Is our vision aligned with H&H mission for people & families?
- Is the project within reach?
- Does the project present opportunity for 5X-10X impact over status quo for the population of interest?
- Are we uniquely positioned to create & capture new value?
- Do we have a plausible path to impact?
- Do we have a good gut feeling?

- Innovation Intent
- Problem Statement (Frame)
- Magnitude of problem/opportunity
- Vision of Success
- Alignment/Impact for SE
- Project Roadmap/Rough Plan
- Executive Sponsor, team needed
- Key assumptions to validate in next stage



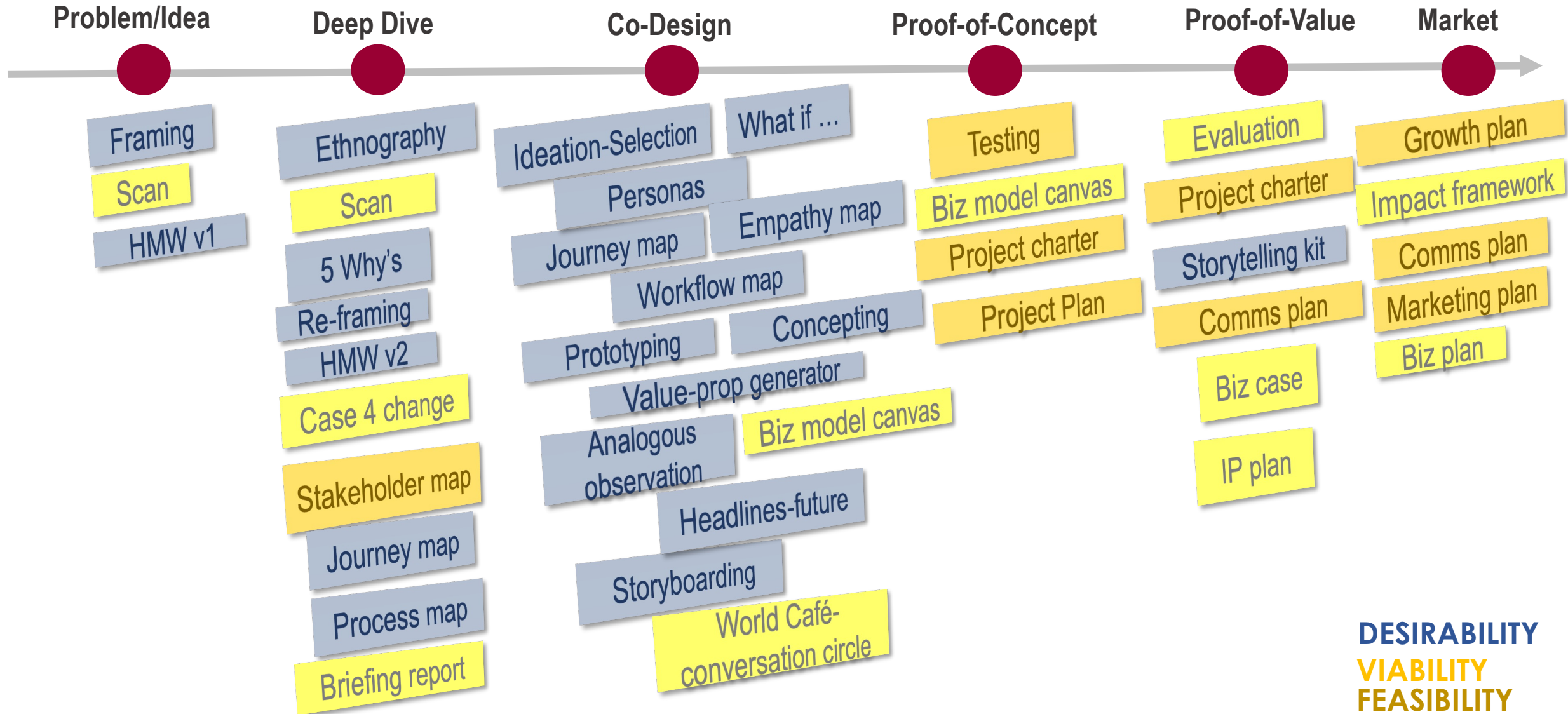
Starting with  
the Product

Is this a good opportunity for SE Health?

- Is this the right partner for us?
- Are we confident in the solution?
- Do we have a plausible path to implementation?
- Is there a funding source?

- Business case
- Project plan

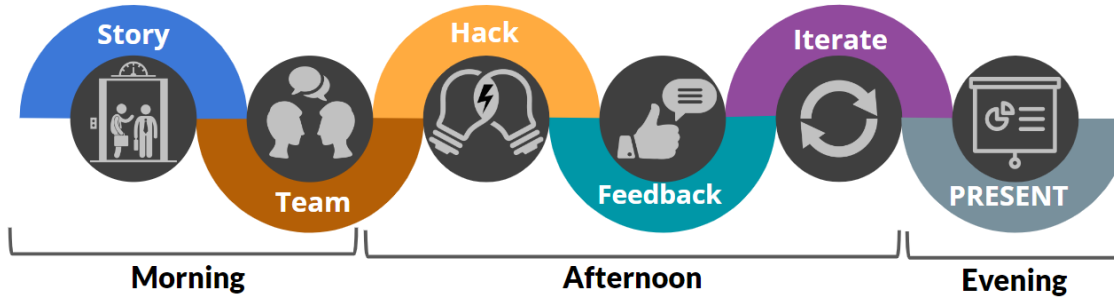
# SE INNOVATION TOOL KIT



# SONSIEL

## Human-centered Innovation

- Identify current problem
- Why doesn't the current solution work?
- If you had all the resources you needed, how would you do it differently
- What would be the impact?



# THInC

The Healthcare Innovation Conference



# NurseHack 4Health™

Hackathon Playbook

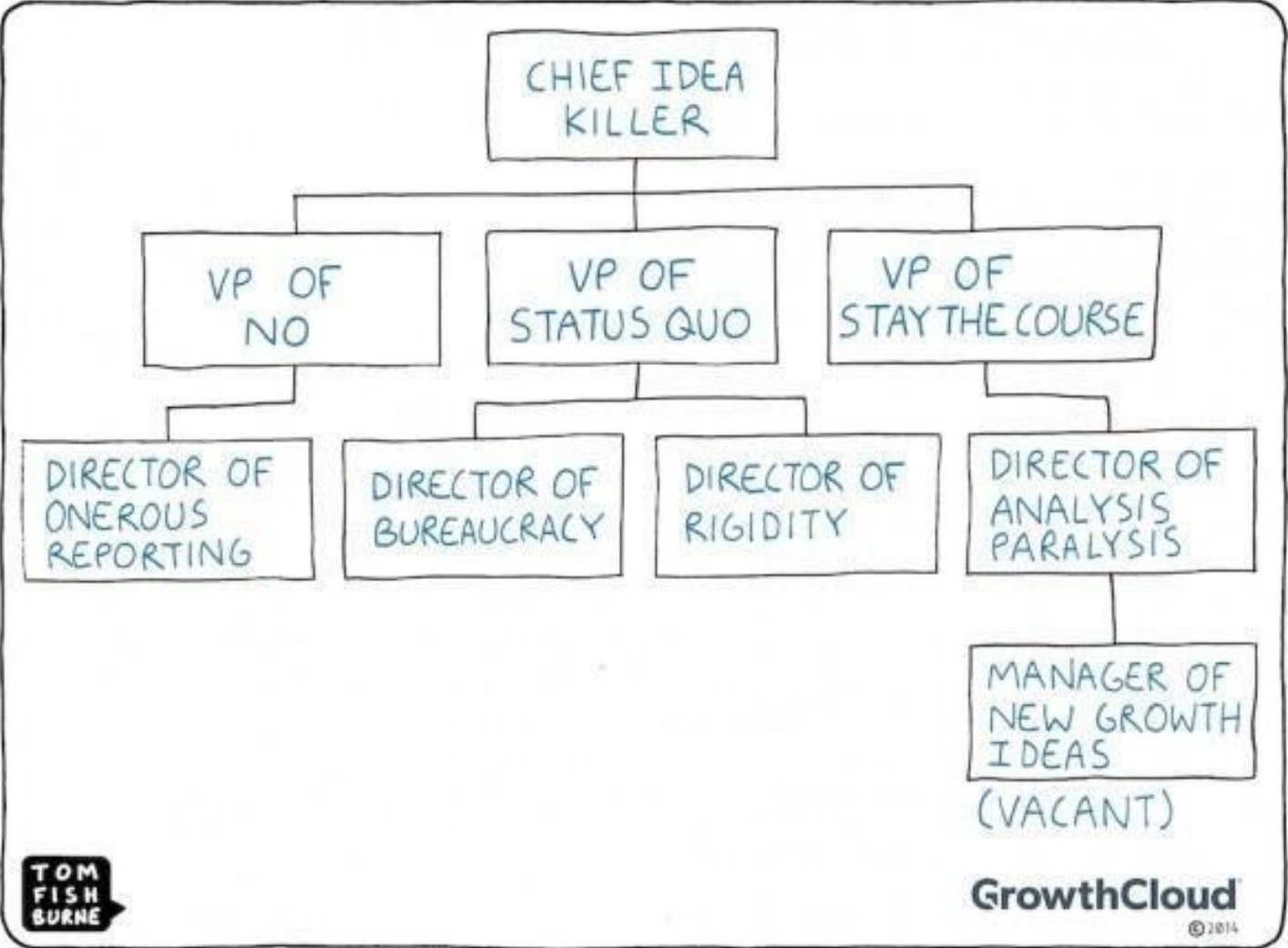


# Leadership Matters!



Be Prepared

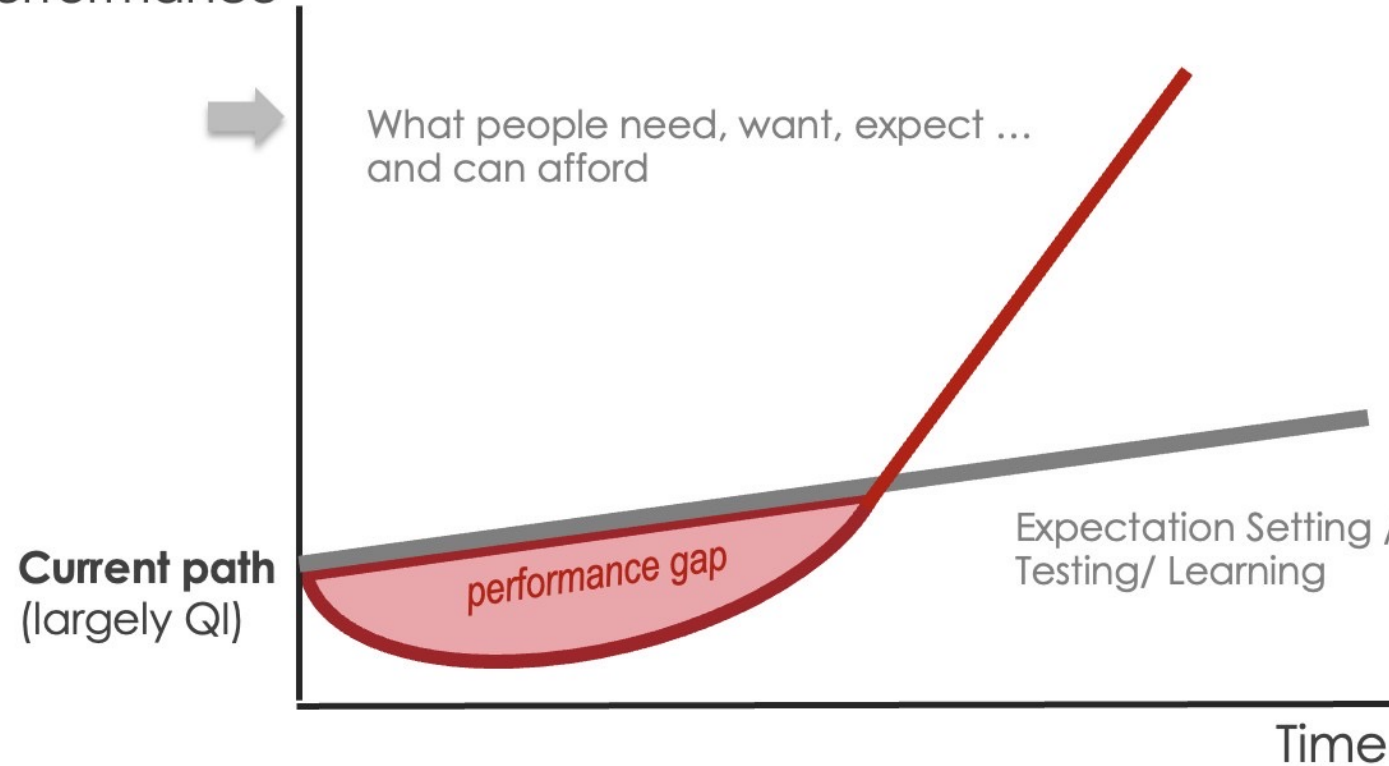
We Work Better Together



# Most Innovations Under Perform: Persistence leads to resilience

... At First

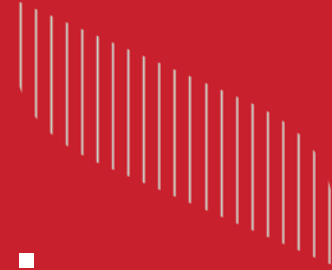
Performance



Design Helping To Narrow The Gap

Let's not forget....

And continue to challenge  
the status quo together!



Thank You!

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