



NATIONAL CONFERENCE
CONFÉRENCE NATIONALE

HALIFAX
JUNE 2-4, 2024



Concurrent Session 4

The art of building community health coalitions

CANADIAN COLLEGE OF
HEALTH LEADERS



COLLÈGE CANADIEN DES
LEADERS EN SANTÉ

TITLE
SPONSOR





- Executive Director since 2016.
- Master of Science in Health Sciences.
- Manages programs, services, and projects across southern Alberta for a range of provincial ministries, including Alberta Community & Social Services, Alberta Children's Services, Alberta Health Services.
- Worked with the Alberta Healthy Communities Initiatives since 2018.



Zakk Morrison





- Outreach Services Supervisor since 2021.
- Bachelor and Master's of Arts in Sociology and Child and Youth Studies.
- Oversees staff in the Outreach Services department, which provides programs and services for youth, seniors, and volunteers.
- Worked with the Alberta Healthy Communities Initiatives since 2023.



Kaitlynn Weaver





- Family Support Worker since 2015.
- Early Childhood Education Certificate and Accredited Triple P Facilitator Level 2-4.
- Leads a variety of programs and services within the Town of Raymond for families, parents, caregivers, children and youth.
- Worked with the Alberta Healthy Communities Initiatives since 2019.

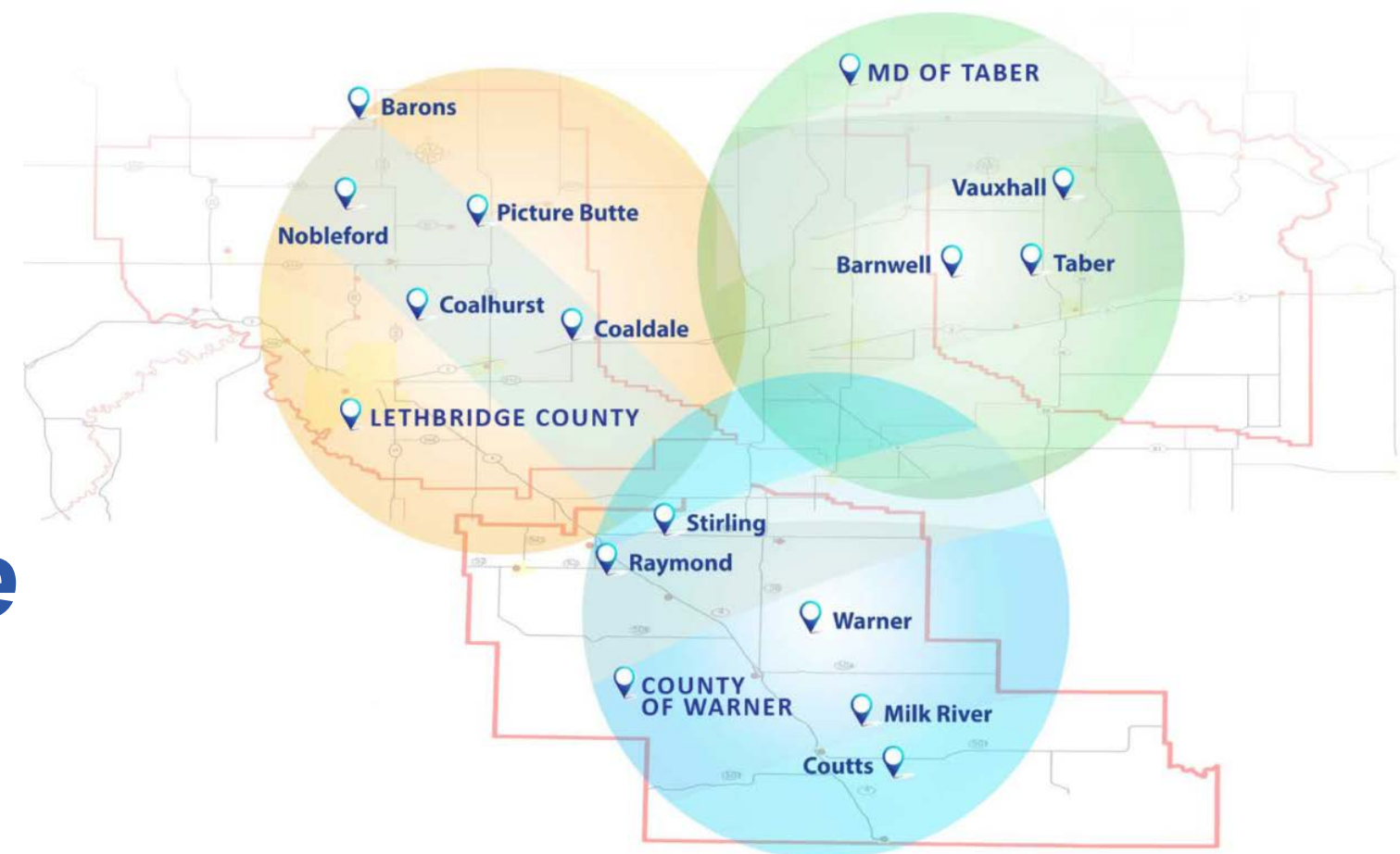


Myrna Sopal





Collaborative Advantage





Examples of Collaborations

1. Joint Venture
2. Network
3. Alliance
4. Coalition

Source: LEADS. Branches of Knowledge: Comprehensive Articles of Leadership





Coalition

Short-term collaborations that convene to address an immediate, resolvable concern and then part ways when the goal is accomplished.

Source: <https://www.ruralhealthinfo.org/toolkits/networks.pdf>





Alberta Healthy Communities Approach

AHCA provides an outline (5-step process) for creating action driven by the collective community voice to build healthy, resilient communities.



Source: Alberta Healthy Communities Action Guide (2023)



Step 1 - Engage & Create Connections



Step 1:
Engage
and Create
Connections





Step 1 - Engage & Create Connections

Create Your Coalition

- Each Coalition must have 6-8 different coloured brains.
- Find a table for your group.
- Once your Coalition is created introduce yourself.





Tear Open Envelope Labelled 'Step 1'



Not for Profit Leader
The Bridger



The Business Owner
The Innovator



Law Enforcement
The Investigator



The Community Champion
The Resistor



The Frontline Worker
The Builder



The Town Employee
The Communicator



The Politician
The Networker



The Church Leader
The Nurturer





Step 2 - Understand Your Community





Step 2 - Understand Your Community

A. Tear open the envelope labelled **Community Profile**

- Read and discuss the community.

B. Challenges

- Write the challenges in the white space on the mountain.

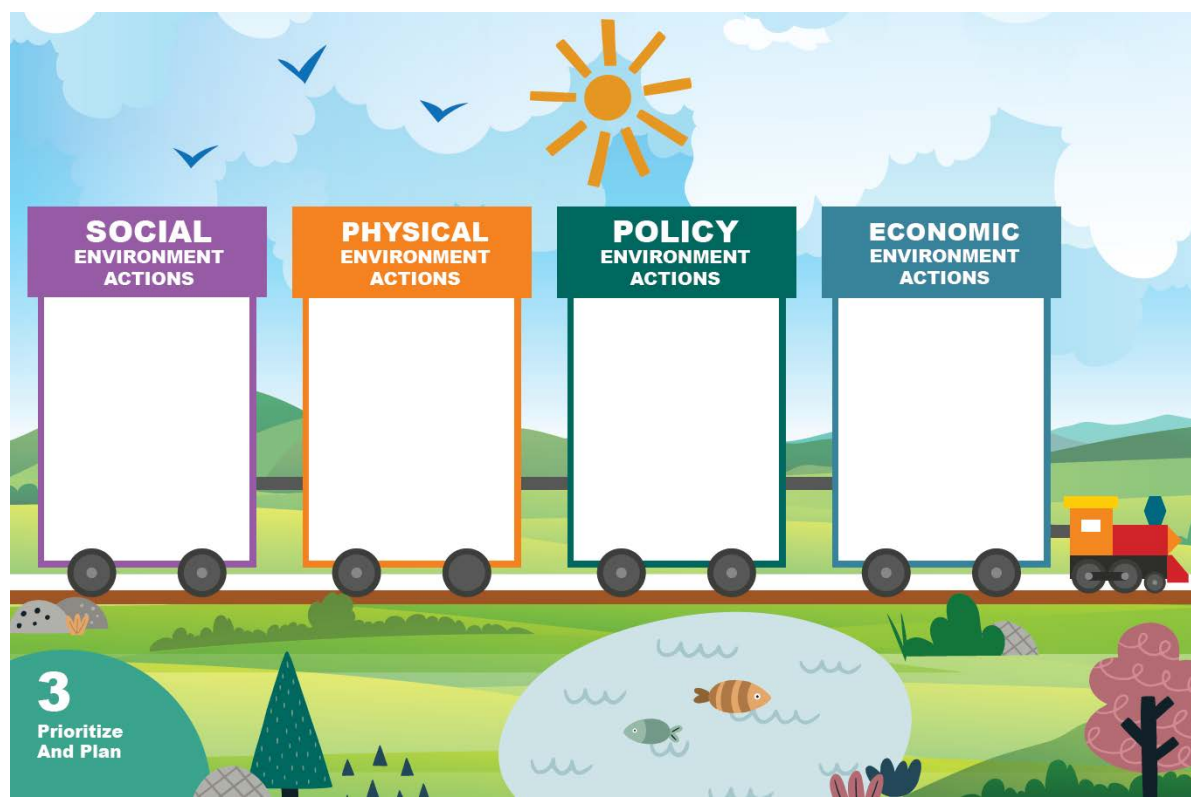
C. Community Assets

- Write relevant assets in the community white space.





Step 3 - Prioritize & Plan





Step 3 - Prioritize & Plan

- A. Write the actions that address the community issue in the white space.
- B. Environments are what surround us and affect our everyday choices.
- Social: How communities support individuals.
 - Physical: How our communities are designed.
 - Policy: The policies that affect communities.
 - Economic: The affordability of our communities.



Step 4 - Implement & Evaluate





Step 4 - Implement & Evaluate

A. Choose key actions

- Determine the top 2 actions from Step 3.
- Write those actions in the white space on the road and include strategies that will help you get closer to your goals.

B. Choose your vision

- Choose a statement that defines success for your Coalition.
- Write the statement in the white space on the sun.





Step 5 – Sustain & Share



TRUST						
COMPETE	CO-EXIST	COMMUNICATE	COOPERATE	COORDINATE	COLLABORATE	INTEGRATE
Competition for clients, resources, public attention	No systematic connection between agencies	Inter-agency information sharing; eg, networking	Interaction as needed, often informal, on discrete activities or projects	Organizations systematically adjust and align work with each other for greater outcomes	Longer term interaction based on shared mission, goals; shared decision-makers and resources	Fully integrated programs, planning, funding
TURF						

Source: Alberta Healthy Communities Action Guide (2023)





Key Take Aways

- Inspire collaboration.
- Move beyond theory.
- Posters & Brains!

Everything we do is shaped by the unique communities we live in and the amazing people who live there.





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#CCHLComeTogether



Reference

Alberta Healthy Community Resources

<https://albertahealthycommunities.healthiertogether.ca/>

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