

HALIFAX, NS
JUNE 2, 2024

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Awards

Honouring
Health Leadership

SPONSORSHIP OPPORTUNITIES

CANADIAN COLLEGE OF
HEALTH LEADERS



COLLÈGE CANADIEN DES
LEADERS EN SANTÉ

Why Sponsor

We invite you to support this event, maximize your exposure to this outstanding group of healthcare leaders, and partner with the Canadian College of Health Leaders (CCHL) to advance leading practices across the industry.

CCHL's Honouring Health Leadership Event provides sponsors with a rare opportunity to participate at an exciting high-end evening with some of Canada's most established and up-and-coming healthcare leaders. Our event provides sponsors with quality networking time during the welcome and closing receptions, as well as at the sponsored tables, during dinner. This event offers plenty of opportunities to meet new people and reconnect with familiar faces.

About the Honouring Health Leadership event

The program continually sells out and attracts over 300 senior and emerging healthcare leaders. We look forward to building on this momentum and delivering another memorable and much talked about experience. Attendee satisfaction for last year's event was surveyed at 95%.

Program-at-a-glance

SUNDAY, JUNE 2, 2024

5:30 PM	Event registration and welcome reception
6:30 PM	Doors open
7:00 PM	Knowledge exchange presentations & dinner
9:30 PM	Closing networking reception

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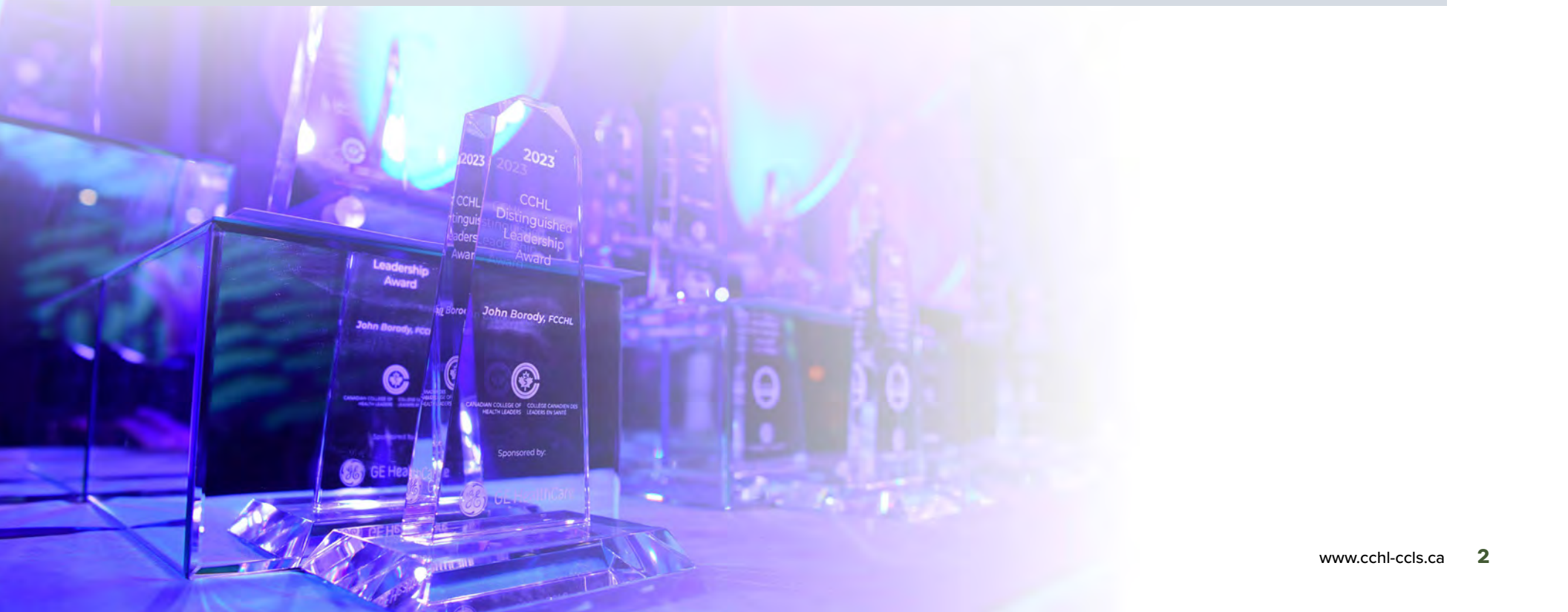
We invite you to be part of the Honouring Health Leadership Event and help us promote leading practices amongst Canada's most engaged health leaders.

Sponsorship levels

PRESENTING

\$50,000

- Prime seating for three (3) tables of eight (valued \$4,800).
- Prime logo placement on all event materials.
- Prime logo placement on the website.
- Prime logo placement on the program, distributed on site.
- Prime logo placement on event signage.
- Prime logo recognition on sponsor PowerPoint.
- Opportunity to have a promotion item distributed.
- Opportunity to welcome attendees to the event.



Sponsorship levels

PLATINUM

\$12,000

- Prominent seating for two (2) tables of eight (valued \$3,200).
- Prominent logo placement on the website.
- Prominent logo placement on the program, distributed on site.
- Prominent logo placement on event signage.
- Prominent logo recognition on sponsor PowerPoint.
- Recognition of your support on social media.

GOLD

\$8,000

- Seating for one (1) table of eight (valued \$1,600).
- Logo placement on the website.
- Logo placement on the program, distributed on site.
- Logo placement on event signage.
- Logo recognition on sponsor PowerPoint.
- Recognition of your support on social media.

SILVER

\$5,000

- Logo placement on the website.
- Logo placement on the program, distributed on site.
- Logo placement on event signage.
- Logo recognition on sponsor PowerPoint.
- Recognition of your support on social media.

DIRECTED

- Logo placement on the website.
- Logo placement on the program, distributed on site.
- Signage on-site.
- Recognition on sponsor PowerPoint.
- Recognition of your support on social media.

Directed sponsorships options include:

Welcome Reception	\$10,000	
Post Dinner Reception	\$10,000	
Leading Practices Program & Brochure	\$10,000	(SOLD)
Corporate Tables of Eight	\$1,600	(plus tax)

To confirm availability, please contact:

Jaime Cleroux, Executive Vice President, Canadian College of Health Leaders
1-800-363-9056 ext. 235 | jcleroux@cchl-ccls.ca

Sponsorship terms and conditions

These terms and conditions are an essential part of the sponsorship agreement. Please retain this page for your records and appropriate follow up.

1. MANAGEMENT – The Canadian College of Health Leaders reserves the right to render all interpretations and to establish further or to amend regulations as it may be deemed necessary for the proper conduct and general success of the event.

2. SALES – All sales are final. Refunds will not be issued. **Payment must be made in full prior to the event.**

3. EVENT GUEST LIST – The guest list will be made available solely to sponsors of the 2024 Honouring Health Leadership Event, upon request. The list provided to sponsors will comply with current privacy laws.

4. DEADLINES – Sponsors must provide information and deliverables to CCHL by deadlines in order to receive specified benefits. If information and other materials do not arrive by the deadline, sponsors waive their rights to those benefits. CCHL is under no obligation to issue reminders.

5. CONTACT PERSON – Companies are urged to assign one person to communicate with CCHL on all matters pertaining to their participation as sponsors. CCHL will send information and materials to the contact person listed on the application form. CCHL is not responsible for relaying information among different branches/departments of sponsoring companies.

6. SPONSORSHIP – CCHL is committed to healthy lives and healthy Canadians. Sponsorship from organizations whose primary business is manufacturing or promoting products or services such as tobacco products, weapons, gambling or pornography, sourcing from slave or child labour or other products that violate the College's policy, are not eligible. CCHL reserves the right of final approval of all sponsorships and the right to refuse or terminate any sponsorship.

7. TERMINATION OF CONTRACT – This contract will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include but are not limited to the following: acts of God, global pandemic; regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency making it illegal, or otherwise impossible to provide the facilities or the services to hold the event; any delay in necessary and essential construction or preparation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. CCHL will, in the event of impossibility of performance for any of the above, reimburse the sponsor on a pro-rata basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries and operating costs.

Sponsorship Application Form

Name of Company _____ Contact Person _____

Title _____ Address _____

City / Prov _____ Postal Code _____ E-mail _____

Telephone _____

Website _____ Twitter Handle _____

I am an authorized representative of the above-named company with the full power and authority to sign and deliver this application. I have read and understand the above stated Terms and Conditions. With my signature below, I hereby agree to the sponsorship terms and conditions.

Name of Authorized Officer _____

Signature of Authorized Officer _____ Date _____

SPONSORSHIP – ITEMS	\$ AMOUNT	
Presenting	\$50,000	
Platinum	\$12,000	
Gold	\$8,000	
Silver	\$5,000	
Welcome Reception Sponsor	\$10,000	
Post Dinner Reception Sponsor	\$10,000	
Leading Practices Program & Brochure (SOLD)	\$10,000	
Corporate Table(s) of Eight (8)	X \$1,600 (plus tax)	
Total Sponsorship	\$	

PAYMENT

Please indicate your payment method:

Cheque VISA Master Card American Express

Card # _____

Expiry Date _____ CVV _____

Name on the card _____

Signature _____

If paying by credit card, please complete the payment information above. If paying by cheque, please make the cheque payable to: **Canadian College of Health Leaders.**

PAYMENT MUST BE MADE IN FULL PRIOR TO THE EVENT.

Send completed form with payment to:

Jaime Cleroux, Executive Vice President, Canadian College of Health Leaders

1-800-363-9056 ext. 235 | jcleroux@cchl-ccls.ca

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HONOURING HEALTH
LEADERSHIP EVENT

JUNE 2, 2024 | HALIFAX, NS

The Honouring Health Leadership Event is being held at the Halifax Convention Centre.

Halifax Convention Centre: 1650 Argyle St, Halifax, NS B3J 0E6
Tel: (902) 421-1302

For more information, please contact

Jaime M. Cleroux, Executive Vice President
1-800-363-9056 ext. 235 | jcleroux@cchl-ccls.ca

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