

Fellowship & CHE Convocation

Remise des titres de Fellow et de CHE



Sunday, June 3, 2012
Le dimanche 3 juin 2012
Halifax, NS - N.-É.



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ



Vision

Our vision is to be the professional association of choice for Canada's health leaders.

Mission

Our mission is to develop, promote, advance and recognize excellence in health leadership.

Values

Excellence; Commitment; Integrity; Life-long Learning; Collaboration; Accountability; and Public Service.

Vision

Notre vision est de devenir l'association professionnelle de choix des dirigeants de services de santé du Canada.

Mission

Notre mission est le développement, la promotion, l'avancement et la reconnaissance de l'excellence en leadership dans le secteur de la santé.

Valeurs

Excellence ; Engagement ; Intégrité ; Éducation permanente ; Collaboration ; Responsabilités ; et Service public.

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Fellowship Program (FCCHL)

The College Fellowship Program is the pinnacle of our educational structure. The FCCHL designation reflects excellence in the field of Healthcare leadership and a commitment to the field. Completion of the Fellowship Program represents a very significant milestone in a health leader's career. The Fellowship Projects contribute to both the theory and practice of health services management in Canada. The College currently has 69 Fellows.

A selection of Fellowship projects is available in the members only section of the website: www.cchl-ccls.ca.

Le Programme de Fellowship (FCCLS)

Le Programme de fellowship du Collège est l'apogée de sa structure de formation. Le titre de FCCLS reflète l'excellence dans le domaine du leadership en services de santé et un engagement à l'égard de la profession. L'obtention du titre de fellow représente un événement marquant dans la carrière d'un leader en santé. Les projets menés à terme dans le cadre du Programme de fellowship contribuent à enrichir la théorie et la pratique de la gestion des services de santé au Canada. Le Collège compte actuellement 69 fellows.

Certains projets reliés au programme de fellowship sont disponibles sur le site Web du Collège, section des membres : www.cchl-ccls.ca

The Fellows Council is proud to announce a College member who received the Fellowship designation in 2012.

Le Conseil des fellows est fier de vous présenter un membre du Collège ayant reçu le titre de fellow en 2012.



Dr. Don Juzwishin, FCCHL

Don Juzwishin BA, MHSA, PhD, is Director Health Technology Assessment and Innovation for Alberta Health Services. He holds adjunct associate professor positions at the Universities of Alberta, Calgary and Victoria. A research fellow at the Centre for Global eHealth Innovation University Health Network he has 33 years experience in health services leadership, education and research.

During his career he served as administrator at the Royal Alexandra Women and Children's Hospital, AVP Diagnostic and General Services at the Greater Victoria Hospital Society, Director HTA at the Alberta Heritage Foundation for Medical Research, and CEO at the Health Council of Canada. A board member of the Canadian Society for International Health he served as secretary treasurer from 2009 to 2011. Don consults internationally as a proponent of evidence informed health policy and decision-making.

A certified College member, Don is on the editorial board of the Healthcare Management Forum and is a member of the College's Ethics Council.

Don Juzwishin BA, M. Sc. (administration des services de santé), Ph. D., est directeur de l'évaluation et de l'innovation en technologie de la santé pour les services de santé de l'Alberta. Il occupe un poste de professeur adjoint aux universités de l'Alberta, de Calgary et de Victoria. Boursier de recherche au *Centre for Global eHealth Innovation* du Réseau universitaire de santé, il possède 33 ans d'expérience en leadership des services de santé, en enseignement et en recherche.

Pendant sa carrière, il a été administrateur au *Royal Alexandra Women and Children's Hospital*, vice-président adjoint des services diagnostiques et généraux de la *Greater Victoria Hospital Society*, directeur de l'évaluation des technologies de la santé à l'*Alberta Heritage Foundation for Medical Research* et chef de la direction du Conseil canadien de la santé. Membre du conseil de la Société canadienne de santé internationale, il y a siégé à titre de secrétaire-trésorier de 2009 à 2011. Monsieur Juzwishin fait des consultations internationales à titre de promoteur de politiques et de prises de décision éclairées par des données probantes en matière de santé.

Membre certifié du Collège, Don est membre du comité de rédaction de Forum Gestion des soins de santé et du comité d'éthique du Collège.

Fellowship Project Synopsis

Social Media: Implications, issues and opportunities for health care leaders

Canadian health care leaders are expected to lead and collaborate with others to advance the transformation of the Canadian health care system. The LEADS in a Caring Environment framework identifies communication as important for advancing change. New forms of social media have emerged such as blogs, RSS, mashups, wikis, social networks, podcasts, microblogs, and folksonomies. This study explores how health care leaders and organizations can advance health system transformation exploiting social media.

By definition social media is open, explicit, transparent, ubiquitous and largely ungoverned. Health care providers, administrators, researchers and educators are learning how to use and shape this powerful media. To use social media effectively health care leaders must be guided by policies, principles, practices and risk mitigation strategies that assure high quality. Objectives for the use of social media must be clearly articulated taking audience needs into account. Content relevance, the chosen medium and timeliness must be matched to particular social media strengths and standards of practice. Guidelines for governing the use of social media are proposed. This study provides a survey of the developments in social media and asks how the health care leadership community can prepare to deal with the challenges and issues of social media with the purpose of using it to advance the public interest and population health. Practical tools for planning a social media program are provided.

Résumé du projet de Fellowship

Les médias sociaux : les conséquences, les enjeux et les possibilités pour les leaders en santé

On s'attend que les leaders canadiens en santé dirigent et collaborent avec d'autres à faire progresser la transformation du système de santé canadien. Selon le Cadre des capacités de leadership en santé LEADS, la communication est importante pour faire progresser le changement. De nouvelles formes de médias sociaux ont émergé, telles que les blogues, les fils RSS, les applications composites, les wikis, les réseaux sociaux, les baladodiffusions, les microblogues et l'indexation personnelle. La présente étude explore la manière dont les leaders en santé et les organisations peuvent faire progresser le système de santé en exploitant les médias sociaux.

Par définition, les médias sociaux sont ouverts, explicites, transparents, omniprésents et en grande partie non réglementés. Les dispensateurs de soins, les administrateurs, les chercheurs et les enseignants apprennent à utiliser et à façonner ce puissant média. Pour utiliser les médias sociaux avec efficacité, les leaders en santé doivent s'orienter par des politiques, des principes, des pratiques et des stratégies d'atténuation des risques qui garantissent une qualité élevée. Les objectifs d'utilisation des médias sociaux doivent être clairement exprimés et tenir compte des besoins de l'auditoire. La pertinence du contenu, le médium choisi et la rapidité d'exécution doivent correspondre à des qualités particulières des médias sociaux et à des normes de pratique. Des lignes directrices pour régir l'utilisation des médias sociaux sont proposées. La présente étude passe en revue l'évolution des médias sociaux et s'interroge sur la manière dont le milieu des leaders en santé peut se préparer à affronter les défis et les enjeux liés aux médias sociaux afin de faire progresser l'intérêt public et la santé de la population. Des outils pratiques pour planifier un programme de médias sociaux sont fournis.



Certified Health Executive Program (CHE)

The College values and upholds the high standard of lifelong learning and offers Canadian health leaders the CHE (Certified Health Executive) designation. This designation signifies the commitment to health leadership that our members possess.

Over 50% of College members are currently certified. Achievement of the designation is the first step towards becoming a Fellow of the Canadian College of Health Leaders, the College's highest level of professional recognition.

Members can earn the CHE designation through the College's three year e-learning program, which includes a flexible, self-driven schedule and peer reviewed papers. The CHE designation demonstrates dedication to the profession; indicates knowledge of the latest health care leadership practices; exemplifies commitment to lifelong learning; is a mark of professionalism; and is one of the most preferred criteria used in the recruitment of health leaders by an increasing number of employers.

Le Programme de certification (CHE)

Le Collège croit en la valeur de l'apprentissage continu et s'efforce de maintenir des normes élevées en offrant aux leaders en santé le titre de CHE-Certified Health Executive (gestionnaire certifié de services de santé). Ce titre démontre l'engagement de nos membres envers la profession de leader en santé. Actuellement, plus de 50 % des membres du Collège sont des CHE. La certification est la première étape vers l'obtention du titre de fellow du Collège canadien des leaders en santé, qui est la plus grande marque de reconnaissance professionnelle qu'offre le Collège.

Les membres peuvent mériter le titre de CHE du Collège en suivant le programme de cyberapprentissage souple à terminer en trois ans, qui comprend un horaire flexible autogéré et des mémoires soumis à un examen par des pairs. Le titre CHE démontre l'engagement de ses détenteurs envers la profession; leur connaissance des pratiques les plus récentes en gestion des services de santé; leur engagement à l'égard de l'apprentissage continu et leur professionnalisme. Il est un des critères de premier choix qu'utilisent un nombre croissant d'employeurs pour recruter des leaders en santé.

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PROFESSIONAL STANDARDS COUNCIL

The CHE Program is administered by the Professional Standards Council which provides strategic directions for the professional designation programs (CHE and FCCHL), the Maintenance of Certification (MOC) program, leadership competencies, and professional leadership programs for certified and noncertified members. The Council ensures high professional standards and continuous quality improvement for the professional designation programs.

CONSEIL DES NORMES PROFESSIONNELLES

Le programme « CHE » est administré par le Conseil des normes professionnelles qui fournit les directions stratégiques aux programmes de désignations professionnelles (CHE et FCCLS), le programme de Maintien de certification (MDC), les compétences professionnelles et les programmes de développement professionnel pour les membres certifiés et non-certifiés du Collège. Le Conseil garanti de hautes normes professionnelles et une amélioration de qualité continue pour les programmes de désignation professionnels.

We are proud to announce that 85 College members received the CHE designation in 2011-2012.

Nous sommes fiers de vous présenter les 85 membres du Collège qui ont reçu le titre de CHE en 2011-2012.

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* Graduates of the EXTRA Program, a partnership with the Canadian Health Services Research Foundation (CHSRF) / Diplômés du programme FORCES, un partenariat avec la Fondation canadienne de la recherche sur les services de santé (FCRSS)

** Canadian Forces / Forces canadiennes

Strategic Alliances

The College has developed a number of strategic alliances with universities and other organizations that offer educational programs complementary to the Certified Health Executive (CHE) program as well as the Fellowship program.

The College alliances are with the following organizations / institutions:

Alliances stratégiques

Le Collège a établi plusieurs alliances stratégiques avec des universités et des organisations dont les programmes d'enseignement complètent ses propres programmes de certification.

Le Collège a des alliances avec les organisations / institutions suivantes :

Athabasca University

CENTRE for INNOVATIVE MANAGEMENT



Canadian Healthcare Association
Association canadienne des soins de santé



SCHOOL OF
PUBLIC HEALTH
UNIVERSITY OF ALBERTA



Dorothy M. Wylie
Nursing Leadership Institute

DeGroot
SCHOOL OF BUSINESS



CONGRATULATIONS / FÉLICITATIONS



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